



The Indian Council for  
Cultural Relations

DDG (SP.) / ICCR/C&S/2022-23/33

Email Message

**From: - ICCR, New Delhi**

**To: - Indian Missions /Posts abroad**

**Rpt: - Secretary (East) / Secretary (West) / Secretary (ER)/ Secretary (CPV & OIA) / JS (EAMO) / DS MOS (ML) / Director (FSO) /Director, ICCs abroad**

HOM /HOP from Deputy Director General (SP)

**Subject: - Video / Film making contest for Indian Diaspora and Foreign Alumni organized by ICCR in collaboration with Routes2Roots.**

Indian Council for Cultural Relations (I.C.C.R) will be organizing Video / Film making competition in collaboration with Routes2Roots, which is a non-profit Non Governmental Organization. The objective behind organizing this competition is to connect with Indian Diaspora living abroad, and with foreign students and alumni who are presently studying in India or have studied earlier. The competition is proposed to be organized in various themes & sub-themes as mentioned below for different age groups;

(i) Indian Diaspora

Theme	Age Group	No. of Prizes
My roots, My ancestral	i) 18-25 years;	3 prizes in each age group and Theme
Away from India: What do I miss the most?	ii) 26-50 years;	
Vasudhaiva Kutumbakam: World as my family.	iii) Above 50 years	

(ii) Foreign Alumni of India

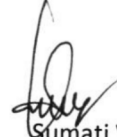
Theme	Age Group	No. of Prizes
Learning in India, Learning from India	i) 18-35 years	3 prizes in each age group and Theme
India: My home away from home	ii) 36-50 years;	
Indian Culture: Imprints on my mind	iii) Above 50 years	

2. Interested participants have to upload their videos on link <https://www.routes2roots.com/ICCR-film-making>. The competition commences on **May 09<sup>th</sup>, 2022** and closes on **July 25<sup>th</sup>, 2022**. The entries sent by participants will be adjudged by jury members selected by ICCR. Best entries in each categories, themes and sub-themes will be awarded prize money as follows, First Prizes - \$ 500, Second Prize - \$ 300 Third Prize -\$ 200 (or in INR equivalents).

3. Detailed guidelines and procedures of the competition are attached for reference. Missions are requested to ensure wider publicity for the competition on their social media handles, website, press releases etc.

4. This issue with approval of DG, ICCR.

Warm Regards,



Sumati Vasudev  
Deputy Director General (SP)  
May 06<sup>th</sup>, 2022

Enclosed as above